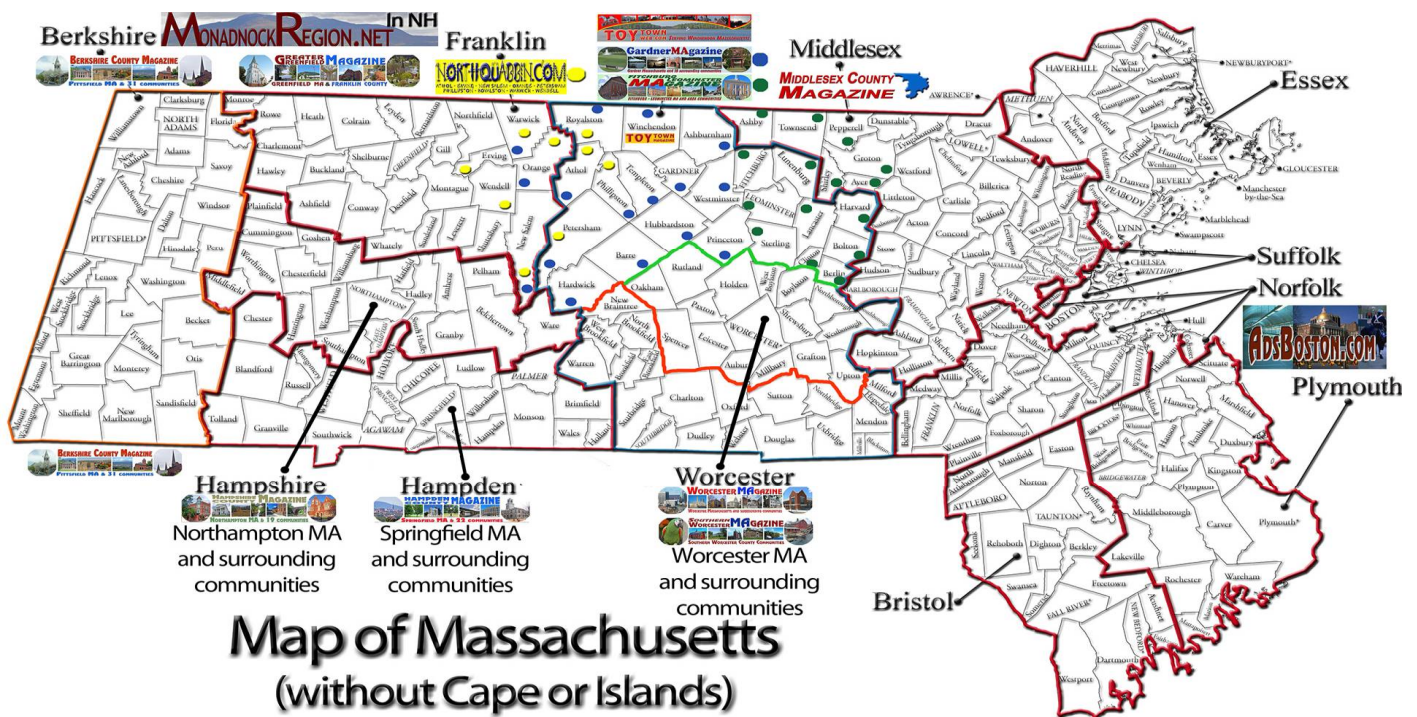


# WEBTECH ONLINE

**WebTech Online Network** includes community sites which each cover a particular geography in Massachusetts or Southern New Hampshire. WN12.com stands for the 12 Community Sites from those first founded in 2000 to those added in subsequent years. In 2019, these sites had a combined 2.2 million pageviews. To reach us, please leave a voicemail at **(978) 632-6324** or visit our website and send us an email through our Contact Us form. Thank you.

## Media Kit Contains

This media kit will describe the community sites on the WebTech Online Network. WebTech Online has concentrated its efforts on communities in Worcester County and Franklin County Massachusetts with Gardner Magazine, Fitchburg-Leominster Magazine, Worcester Magazine, Southern Worcester Magazine, ToytownWeb.com, NorthQuabbin.com and Greater Greenfield Magazine. Coverage is also provided for communities in other MA counties including Hampshire County Magazine, Hampden County Magazine, plus all 40 communities of the New Hampshire Monadnock Region with MonadnockRegion.net, Middlesex County Magazine, and AdsBoston.com



# WEBTECH ONLINE



12+ Community Sites serving Worcester County MA, Franklin County MA, Hampden County MA, Hampshire County MA, Berkshire County MA, Middlesex County MA, the Boston MA Area, and the Monadnock Region of NH

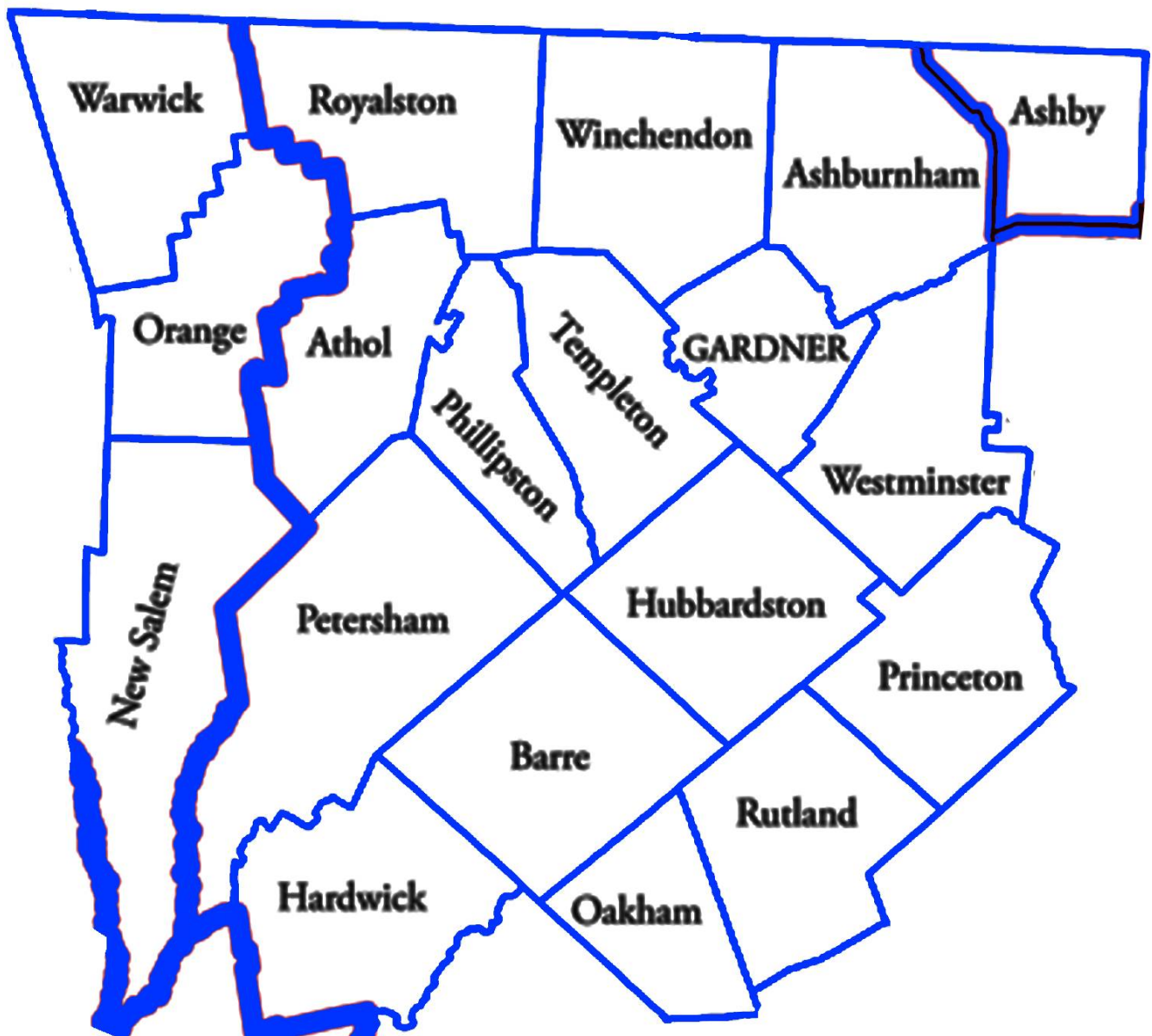
# WEBTECH ONLINE



## GardnerMAgazine



*Gardner Massachusetts and 18 surrounding communities*



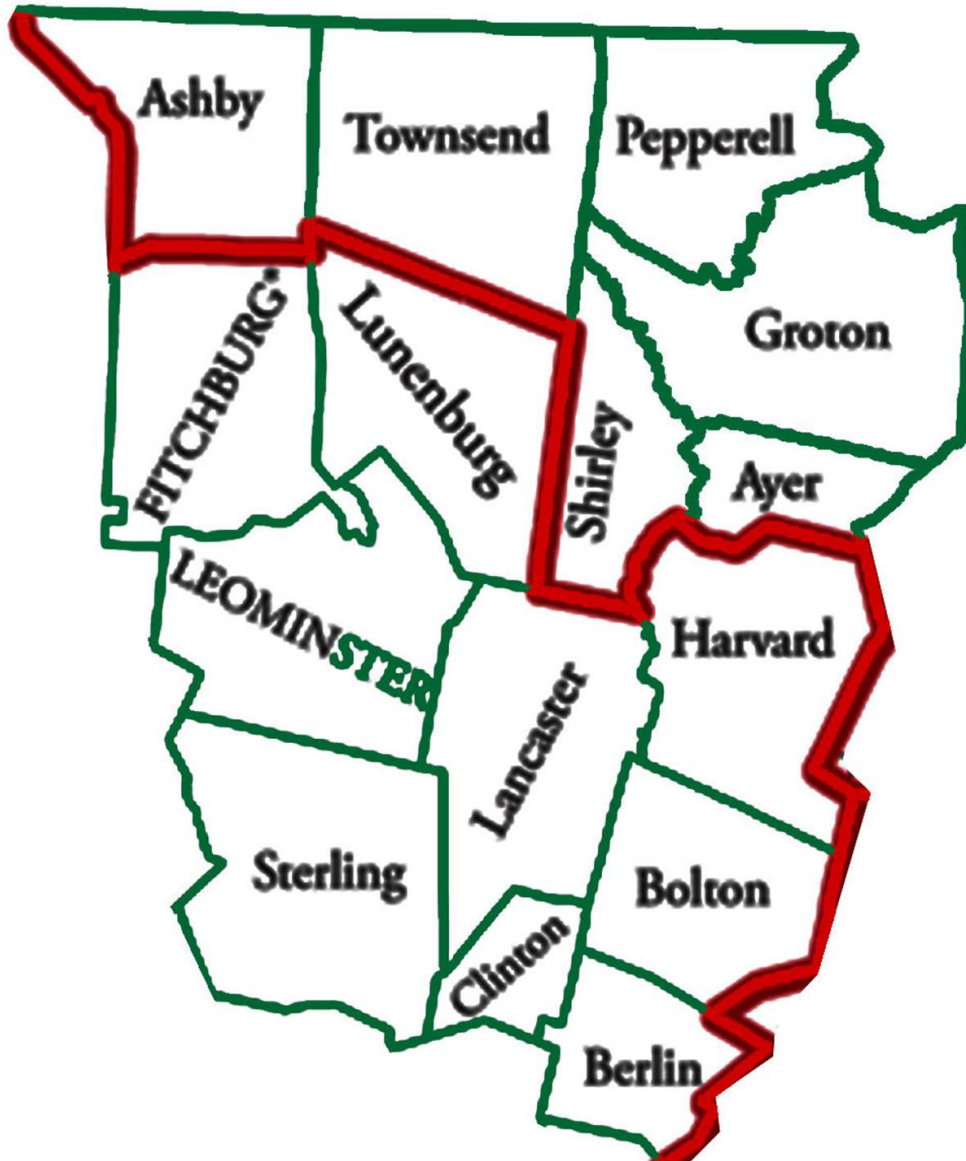
# WEBTECH ONLINE



## FITCHBURG LEOMINSTER MAGAZINE



*FITCHBURG - LEOMINSTER MA AND AREA COMMUNITIES*



# WEBTECH ONLINE



## WORCESTER MAGAZINE



WORCESTER MASSACHUSETTS AND SURROUNDING COMMUNITIES



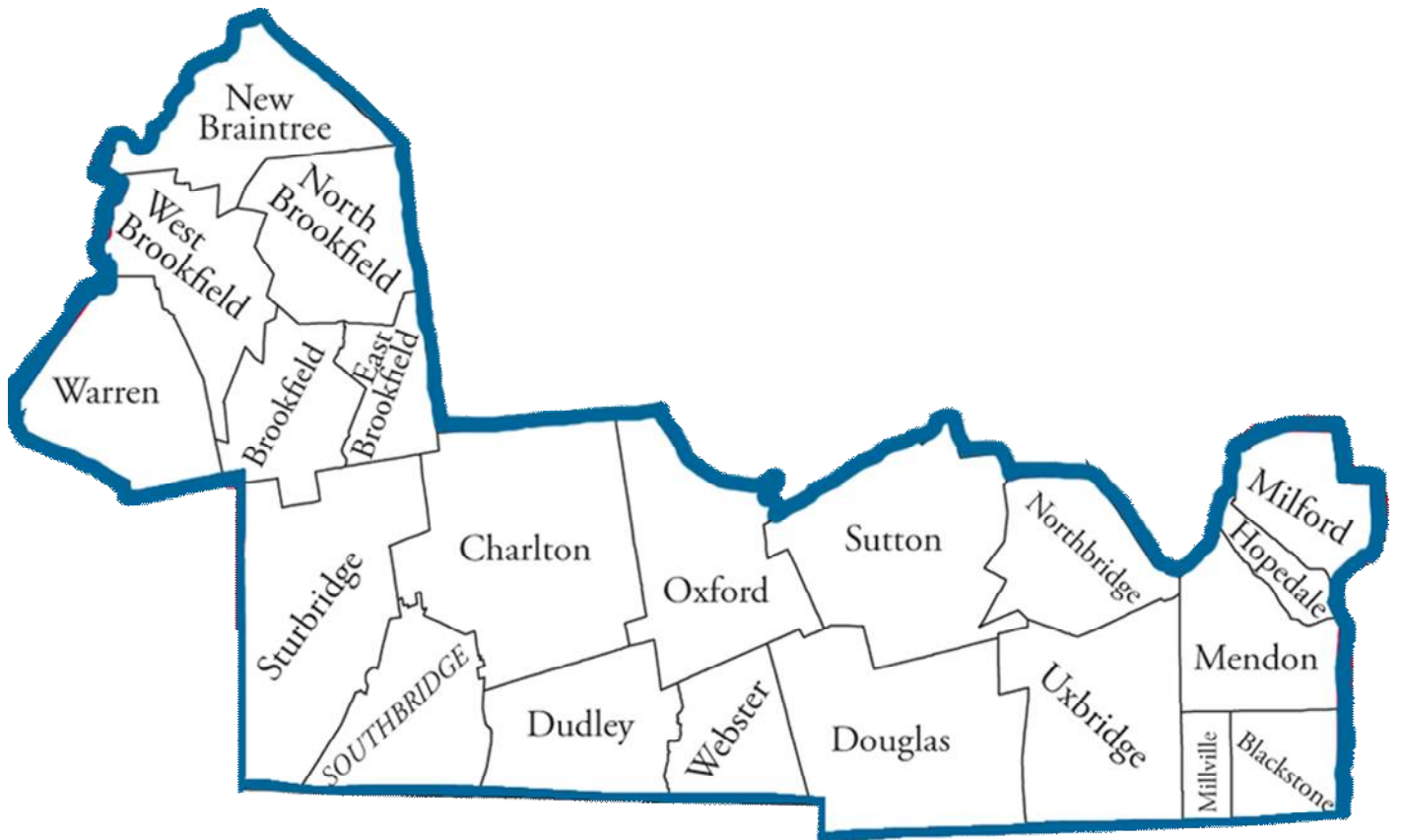
# WEBTECH ONLINE



## SOUTHERN WORCESTER MAGAZINE



### SOUTHERN WORCESTER COUNTY COMMUNITIES



# WEBTECH ONLINE



**GREATER GREENFIELD MAGAZINE**



**GREENFIELD MA & FRANKLIN COUNTY**



# WEBTECH ONLINE



# WEBTECH ONLINE



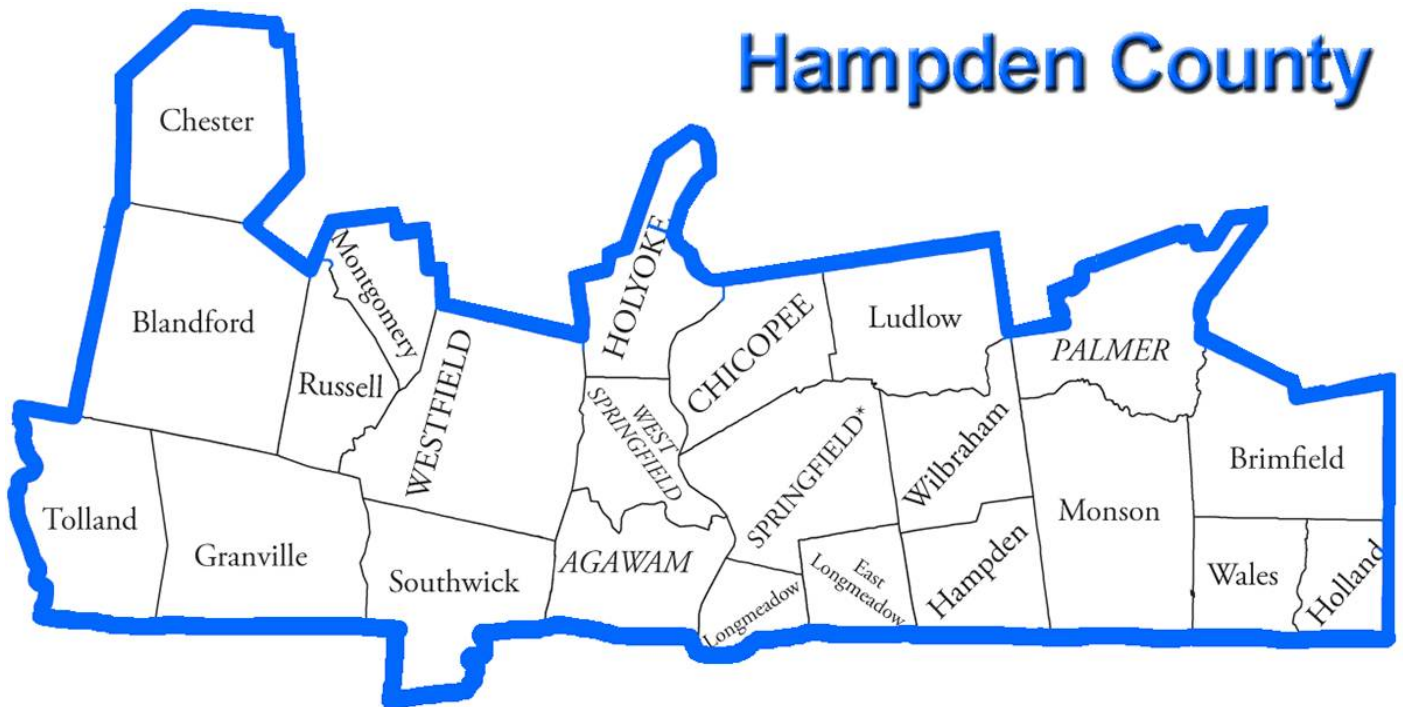
# WEBTECH ONLINE



## HAMPDEN COUNTY MAGAZINE



**SPRINGFIELD MA & 22 COMMUNITIES**



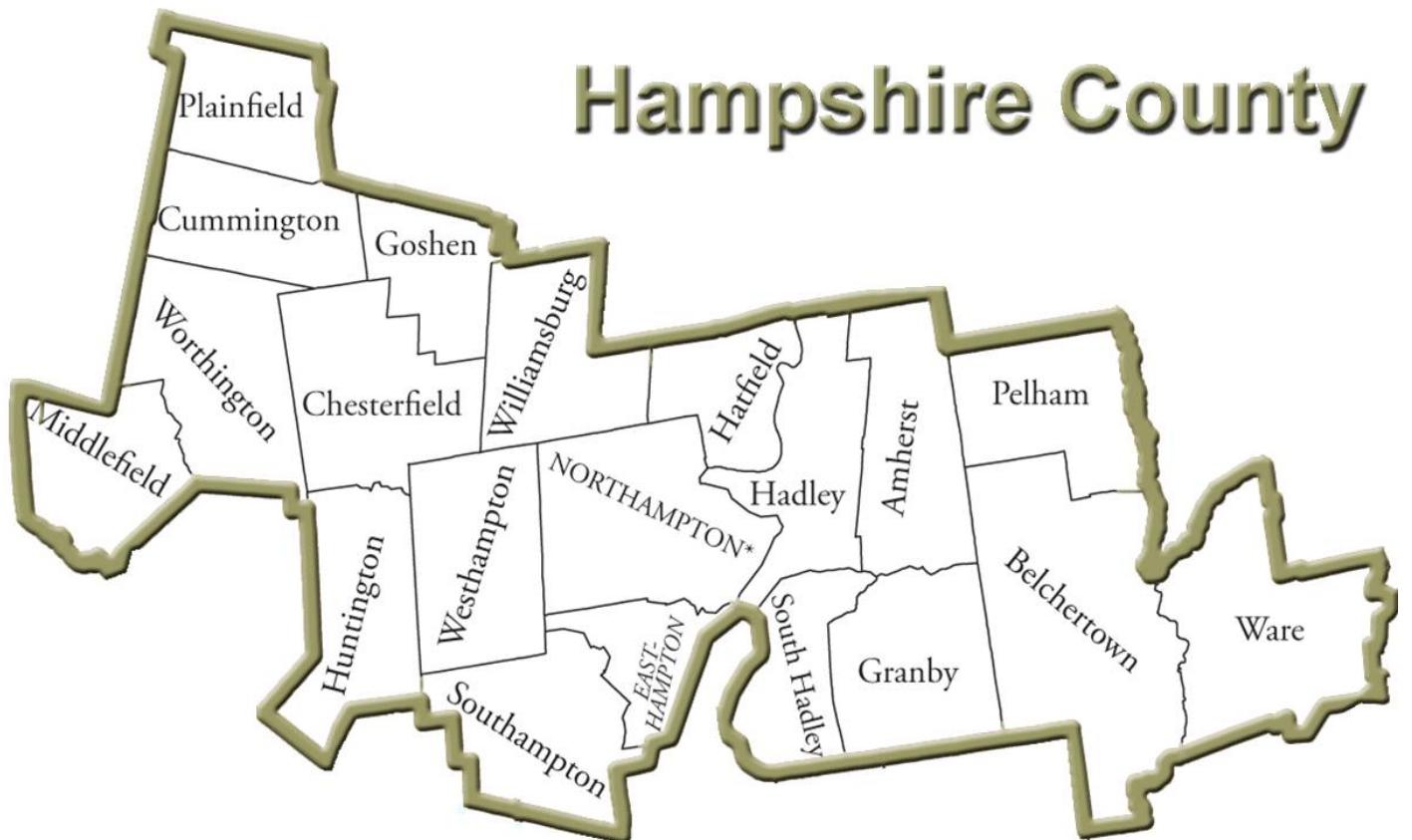
# WEBTECH ONLINE



## HAMPSHIRE COUNTY MAGAZINE



## NORTHAMPTON MA & 19 COMMUNITIES



# WEBTECH ONLINE

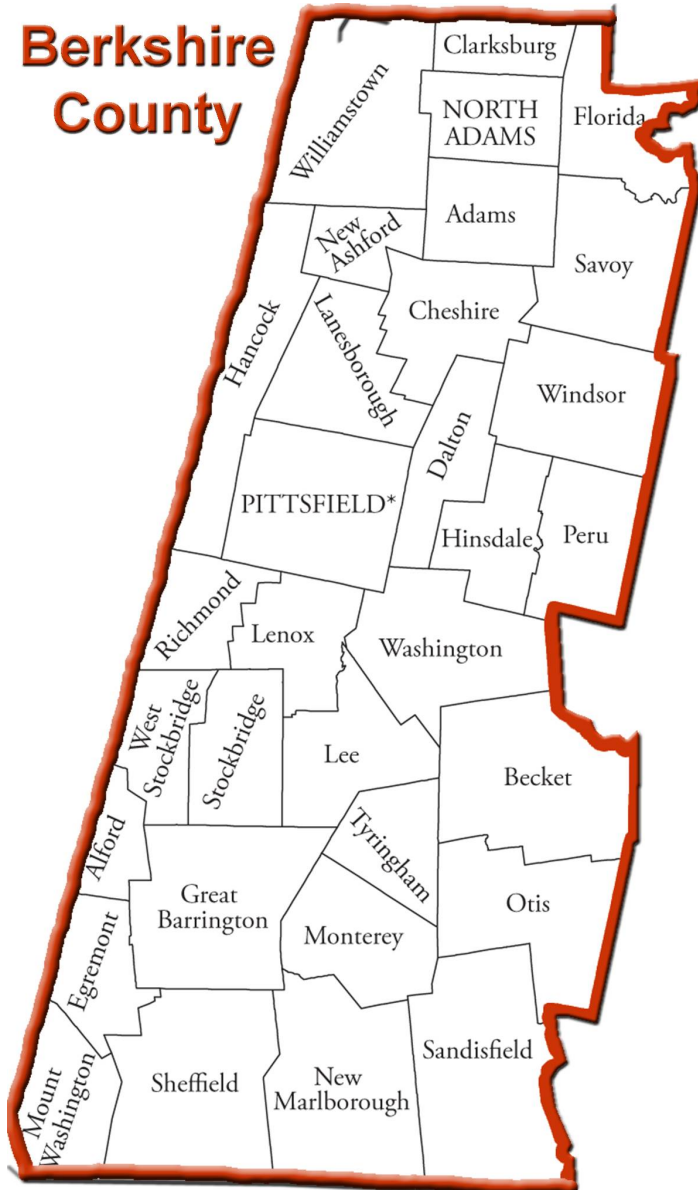


## BERKSHIRE COUNTY MAGAZINE



**PITTSFIELD MA & 31 COMMUNITIES**

### Berkshire County

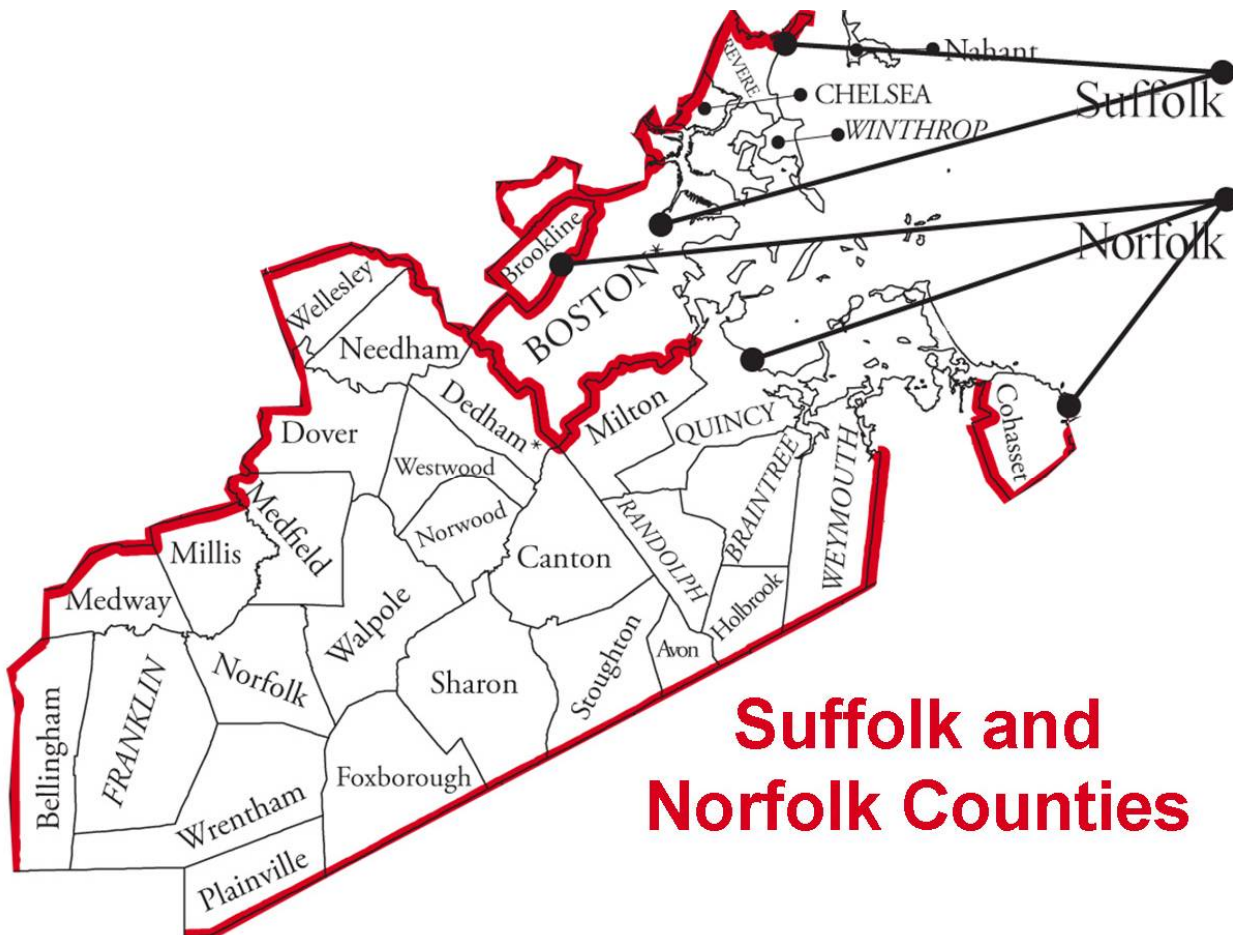


# WEBTECH ONLINE

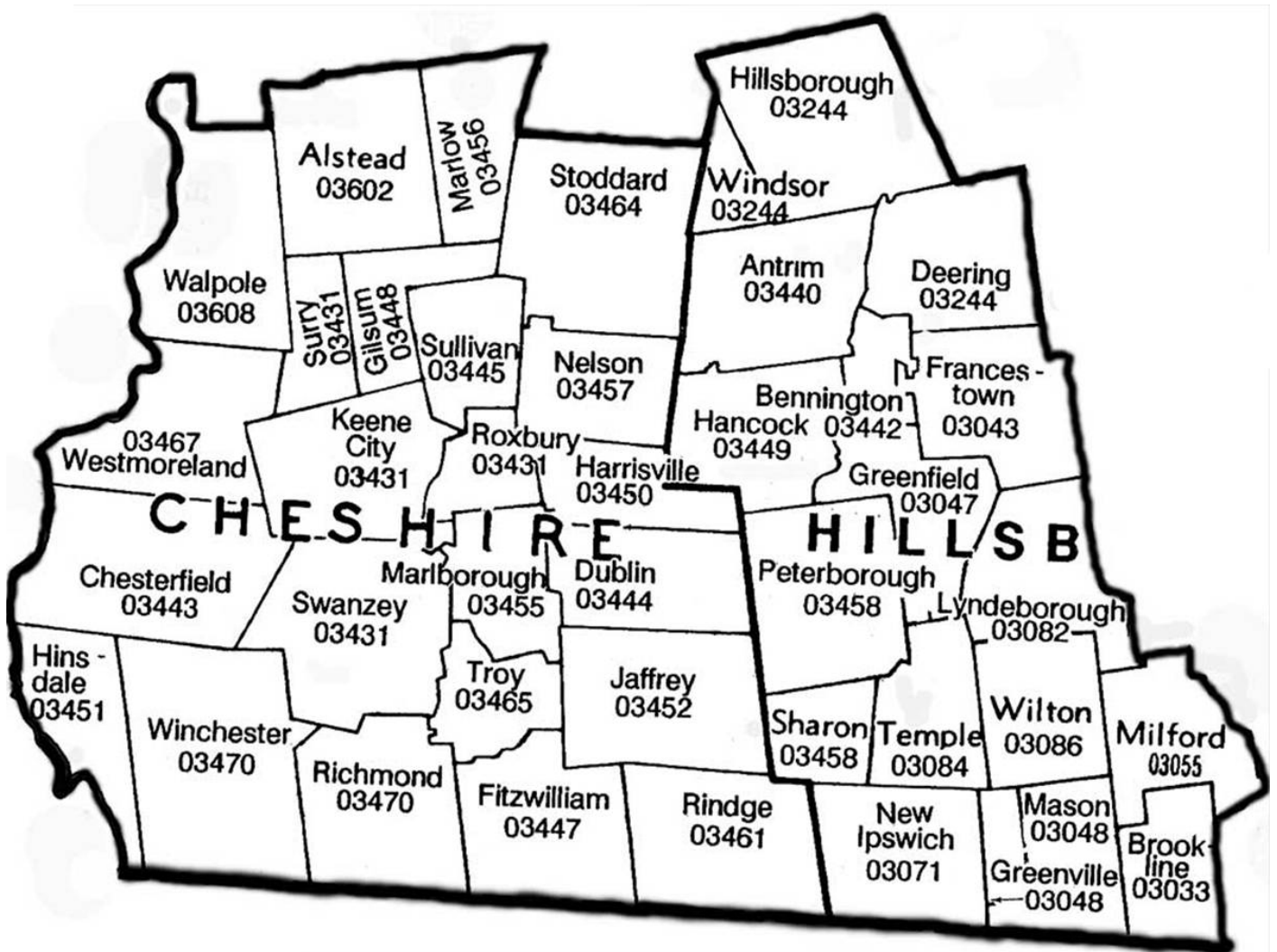
## MIDDLESEX COUNTY MAGAZINE



# WEBTECH ONLINE



# WEBTECH ONLINE





## Community Sites Feature:

- Dedicated Town or City Pages
- 7 Day Weather Forecast
- Interactive Maps
- Community Photos
- Information and History

Community pages include a complete menu of Area Photos, Attractions, Churches, Clubs and Organizations, Financial and Stocks, Employment Opportunities, Lodging, Lottery Numbers, Movie Directory, Information on Moving to the Area, Petfinder, School Information, TV Guide, Real Estate Listings, and Links to Wikipedia articles, official town pages, and pre-formatted online searches.

### Also Featured:

- Local, State, U.S. and World News
- Unique array of numerous reference resources.

**Community Members bookmark our sites and come back often for valuable information and resources.**

LEADERBOARD 1000 x 123 OR 728 x 90	
	.31 .21
<b>SMALL RECTANGLE</b> <b>.22</b> 450x 188 OR 300 x 125 <b>.12</b>	
<b>MEDIUM RECTANGLE</b> 450x 375 OR 300 x 250 <b>.34</b> <b>.24</b>	
<b>LARGE RECTANGLE</b> 450x 750 OR 300 x 500 <b>.58</b> <b>.48</b>	
	<b>PORTRAIT</b> 450 x 1575 OR 300 x 1050 <b>1.1</b> <b>1.0</b>
<b>BILLBOARD</b>	
1000 x 250 OR 728 x 182	<b>.52</b> <b>.42</b>

Explanation follows...

# WEBTECH ONLINE

Ad sizes on the WebTech Network correspond to those identified by the IAB and are quoted in pixels. We offer a Leaderboard, Billboard, Portrait, and various sizes of Rectangles (*IAB Medium Rectangle and both double and 1/2 of that sizes as applicable*)

Ad sizes depicted are generally those on home page of site with size reduced proportionally to second size on interior site pages and may also be reduced further dynamically on mobile devices.

Pricing is based on actual screen real estate used plus an additional overhead factor of .1, resulting in the following prices: (*Each is multiplied by our current monthly base rate to get the current price per month*) For example: If monthly base rate was \$1000, Medium Rectangle cost would be \$340

**Small Rectangle: .22**

**Leaderboard: .31**

**Medium Rectangle: .34**

**Billboard: .52**

**Large Rectangle: .58**

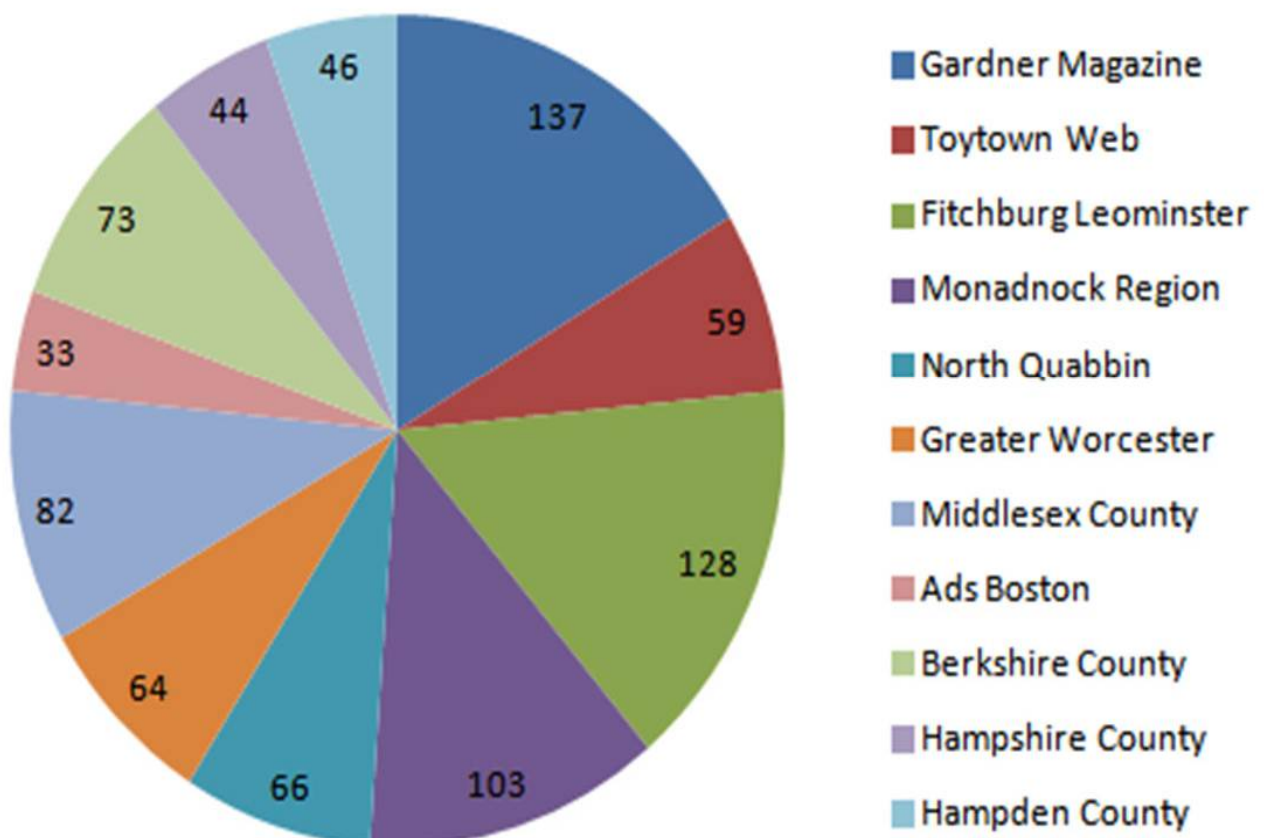
**Portrait: 1.1**

Advertising may be purchased on one community site or run network-wide. Advertising may only be for legal products or services and we still reserve the right to reject any advertising for any reason.

# WEBTECH ONLINE

Annual Network Visitors  
835,000 in 2019

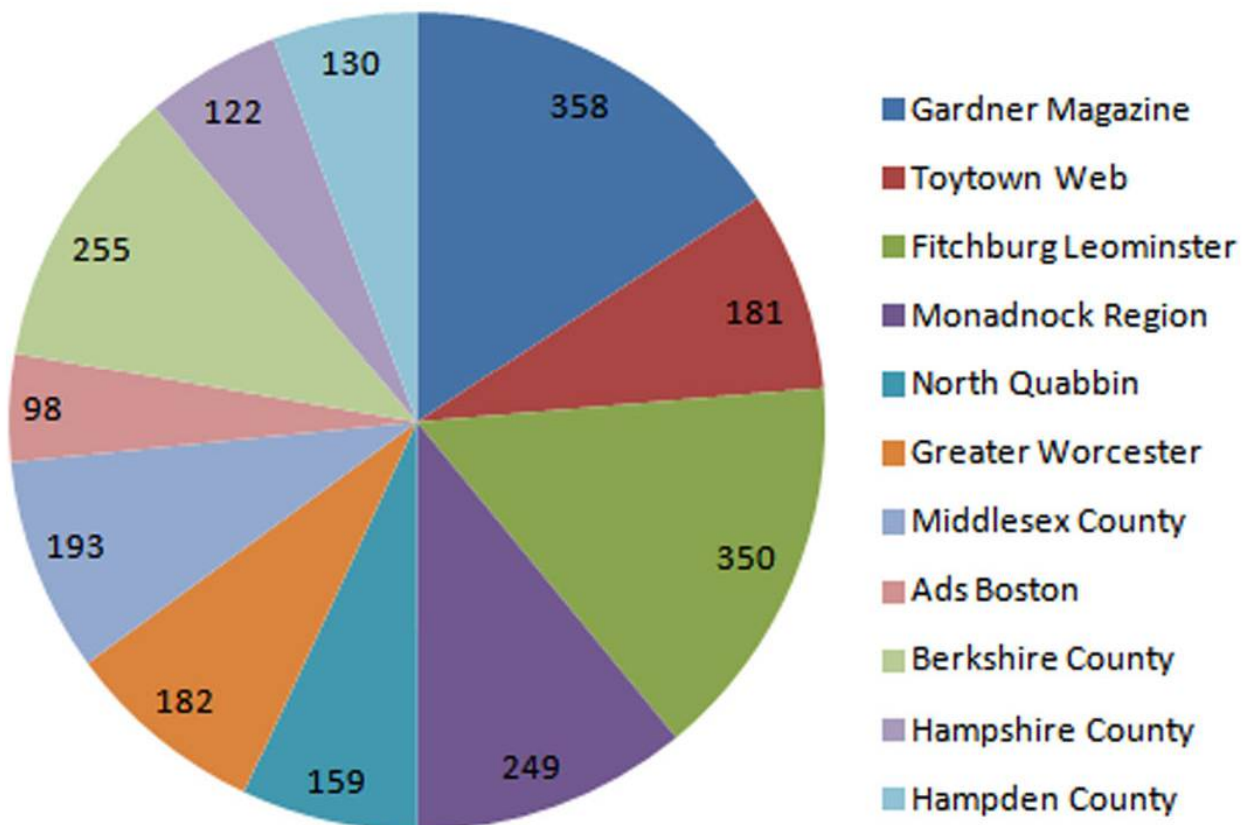
**Thousands of Annual Visits to WebTech Community Sites**  
**Total 2019: 835,000 visitors**



# WEBTECH ONLINE

Network Pageviews  
2.2 million 2019

**Thousands of Annual Pageviews of WebTech Community Sites.**  
**Total 2019: 2,277,000 pagviews**

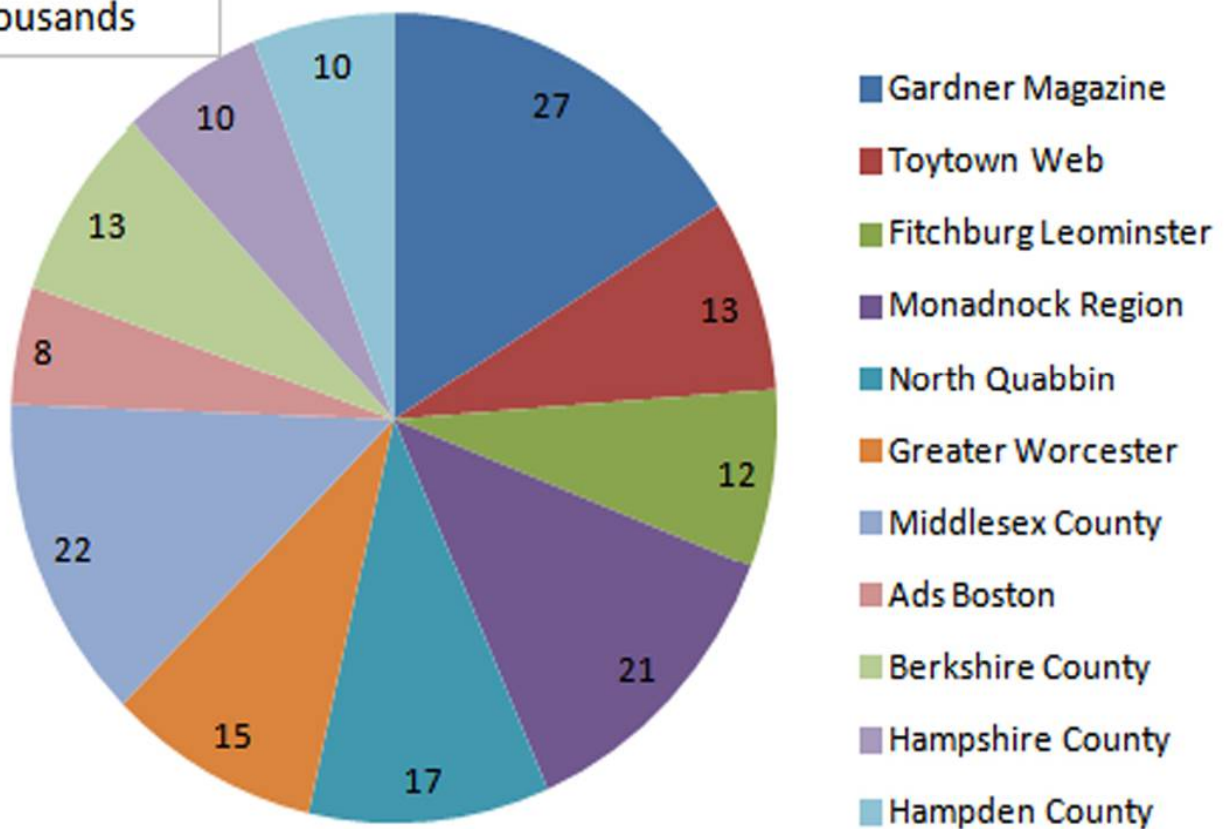


# WEBTECH ONLINE

Unique Network Visitors  
168,000 in 2019

**Unique Annual Visitors Total of WebTech Community Sites.**  
**Total 2019: 168,000 visitors**

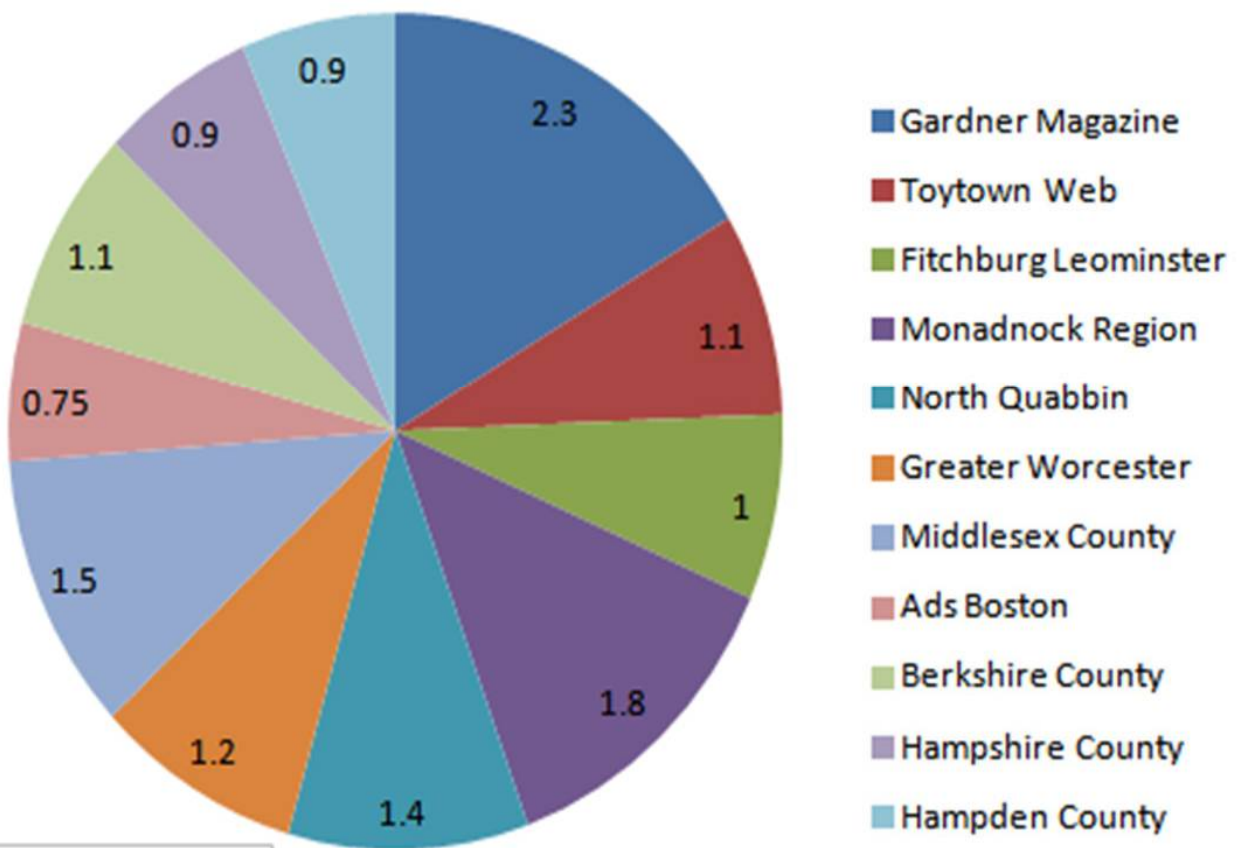
in thousands



# WEBTECH ONLINE

Unique Monthly Network Visitors  
14,000 in 2019

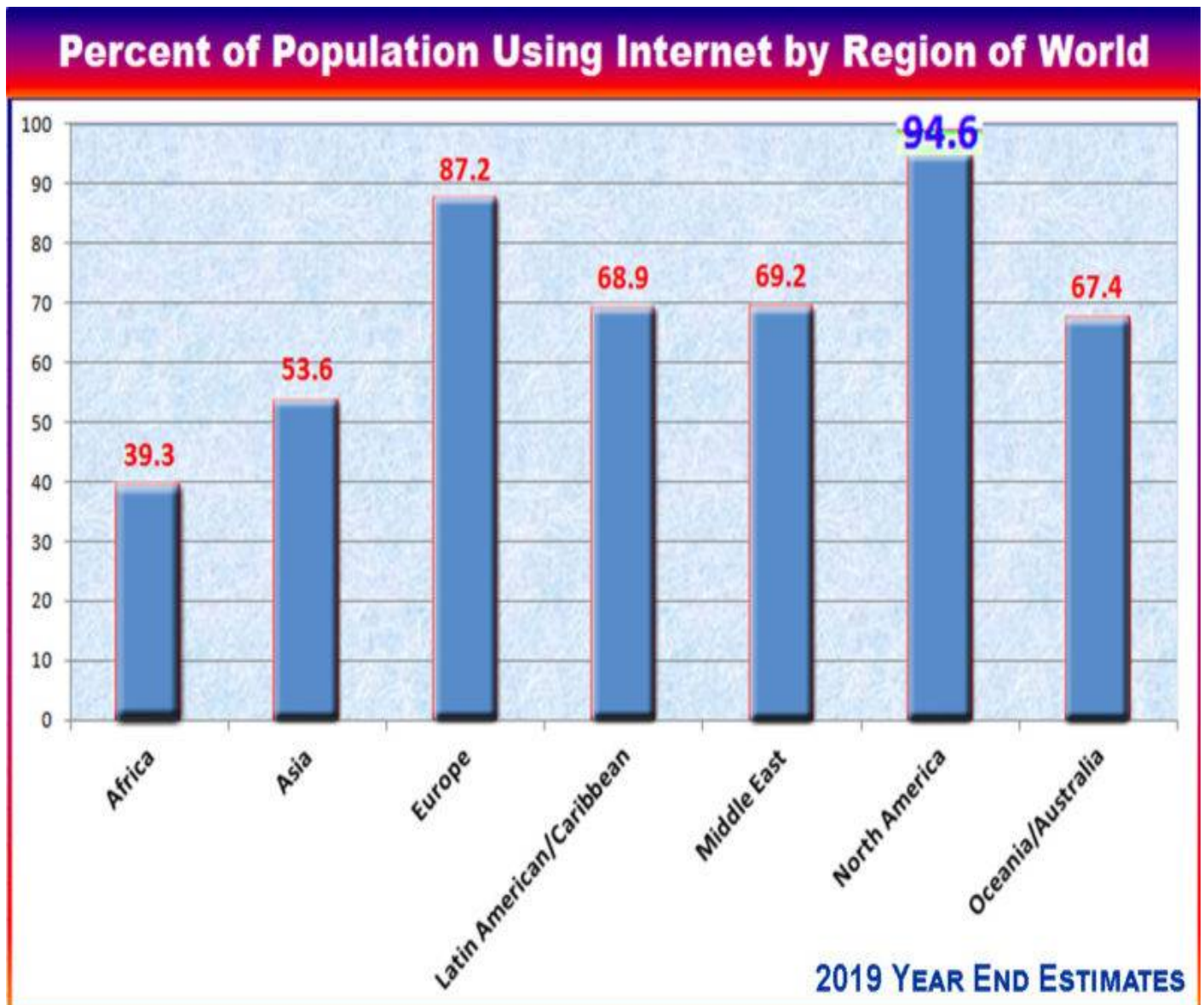
**Unique Monthly Visitors of WebTech Community Sites.**  
**Average 2019: 14,000 unique monthly visitors circulation**



in thousands

# WEBTECH ONLINE

## Percent of World Population Using Internet





Promote Your Business  
On the  
Web Tech Online Network

Operating since 2000  
More than 20 years of service

**Call (978) 632-6324  
and leave a voicemail**

Or use the online  
Email form at  
[WN12.com](http://WN12.com)

Thank you!